

Part A
Licensing Act 2003
Format of premises licence
CAMBRIDGE CITY COUNCIL



Premises licence number

PRECAM 000972

Part 1 – Premises details

Postal address of premises, or if none, ordnance survey map reference or description

Cambridge Rugby Football Club
Granchester Road

Post town
Cambridge

Post code
CB3 9ED

Telephone number

Where the licence is time limited the dates
5th July 2025

Licensable activities authorised by the licence

Live Music, Recorded Music, Perform Dance, Supply of Alcohol

The times the licence authorises the carrying out of licensable activities

Activity Perform Play, Live Music, Perform Dance – Outdoors

Day Times

Sun

Mon

Tue

Wed

Thurs

Fri

Sat

12:00

23:00

Non Std Timings &
Seasonal Variations

Activity Supply of Alcohol

Day Times

Sun

Mon

Tue

Wed

Thurs

Fri

Sat

12:00

22:30

Non Std Timings &
Seasonal Variations

The opening hours of the premises

Day Times

Sun

Mon

Tue

Wed

Thurs

Fri

Sat

10:00

02:30

10:00

02:30

10:00

02:30

10:00

02:30

10:00

02:30

10:00

03:30

10:00

08:30

Non Std Timings &
Seasonal Variations

Where the licence authorises supplies of alcohol whether these are on and/ or off supplies
On the premises only

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence

London Road Event Hire Services Limited
Unit 13 London Road Studios
London Road Industrial Estate
Baldock
Hertfordshire
SG7 6NG

Registered number of holders, for example company number, charity number (where applicable)
14425721

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

James Whenman, [REDACTED]

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol

[REDACTED]

CAMBRIDGE
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Annex 1 - Mandatory conditions

1. No supply of alcohol may be made under the premises licence -
 - (a) at a time when there is no designated premises supervisor in respect of the premises, or
 - (b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.
2. Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.
3. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
4. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
5. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.
6. The responsible person must ensure that—
 - (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.”
7. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8. For the purposes of the condition set out in paragraph 7—
(a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
(b) “permitted price” is the price found by applying the formula—

$$P = D + (D \times V)$$

Where -

- (i) P is the permitted price,
(ii) D is the rate of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence—

- (i) the holder of the premises licence,
(ii) the designated premises supervisor (if any) in respect of such a licence, or
(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) “value added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.

9. Where the permitted price given by Paragraph (b) of paragraph 8 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

10. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 8 on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day

Annex 2 – Conditions consistent with the operating schedule

No adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children shall be permitted in the premises at any time.

General

1. A draft Event Management Plan (EMP) will be submitted by the PLH to the Safety Advisory Group (SAG) (or other body nominated by the Licensing Authority) for comment and discussion at least 3 months prior to the relevant event day or such lesser period agreed by the SAG. The draft EMP shall contain, but not be limited to:- a. Event Management Structure b. Event Risk Assessment c. Operational Management Plan d. Site Plan e. Construction Phase Plan, Risk Assessments and Method Statements f. Fire Risk Assessment g. Major Incident Plan (including counter terrorism measures) h. Security and Crowd Management Plan (including search policy) i. Medical Risk Assessment and Plan j. Adverse Weather Plan k. Children and Vulnerable Adults Safeguarding Policy l. Traffic and Transport Management Plan m. Alcohol Management Plan n. Sanitation Plan o. Waste Management Plan p. Health and Safety Policy q. Alcohol and Drug Use Policy

2. The final draft of the EMP shall be submitted by the PLH to the SAG as to allow its approval no less than 28 days before the relevant event day. Thereafter any further changes to the EMP must be approved by the Licensing Authority.

3. Throughout an event the PLH shall establish an Event Control to include the Event Liaison Team (ELT) comprising representatives of the PLH, Security and nominated representatives

of the Licensing Authority and Responsible Authorities. During event days the ELT shall manage operation of the event. Any necessary changes to the EMP may only be made with the consent of the ELT.

4. The PLH will implement the final EMP for each event.

5. Any authorised officer of the Licensing Authority and the Responsible Authorities, shall have access to the licenced site at all reasonable times for the purposes of ensuring compliance with the Premises Licence Conditions and the promotion of the licensing objectives.

6. No event shall take place until an Event Management Plan has been submitted to and approved by all other relevant statutory bodies.

Prevention of crime and disorder

7. The Police will be notified at the earliest opportunity by the Head of Security in the case of any incidents of serious crime and disorder where the victim consents and where the victim does not consent, where an intervention is required to maintain wider public safety at the discretion of the Head of Security or PLH.

8. All security and stewarding staff will receive a briefing, which will include suitable information and instructions relevant to the event, from the appointed security and crowd manager prior to each event. All security and stewarding staff will be easily identifiable and registered Security Industry Security (SIA) shall wear visible SIA badges at all times when on duty. The area to be used for the event, including the public arena, and work areas will be enclosed by a secure perimeter with defined and controlled entry points and exits, including emergency exits. Details of the secure perimeter shall be agreed with the Licensing Authority and Responsible Authorities via the SAG prior to each event.

9. All entry to the premises for events will be controlled and managed by SIA security employed by the security contractor. Security staff will be briefed on the entry conditions, search procedures and any other relevant policies, procedures or requirements for each event.

10. Entry conditions will be displayed at all entrances to the premises, including entry to work areas. Patrons will not be allowed to re-enter the premises after they have left (unless at the discretion of the Head of Security re-entry is considered appropriate) or after they have been ejected.

11. Patrons, contractors, workers, volunteers, artists and their guests may be searched on entry to the premises in accordance with the search policy and procedure contained in the Security and Crowd Management Plan. Children will be accompanied by a responsible adult during any search.

12. Details of prohibited items will be included in the conditions of entry to the event, will be available on the event's website and will be clearly displayed at all entry points. Patrons will not be allowed to bring glass or open bottles into the Licenced Premises.

13. Secure amnesty bins will be provided at designated entry points agreed with the Police. Items surrendered or confiscated will be held and disposed of by the security and crowd manager in accordance with procedures agreed with the Police. A log will be maintained of confiscation, seizures and disposals by the security and crowd manager and will be made available for inspection by the Licensing Authority and the Police on reasonable request.

14. CCTV will be installed at entrance point(s) to record a clear facial image of every person entering. Footage shall be stored for a minimum of 31 days. In the event that images are requested from a constable or authorised officer of a responsible authority the management will ensure a staff member who is conversant with the operation of the CCTV system shall be on the premises at all times the premises are open to the public. This staff member shall give technical assistance to them in the event that CCTV footage is requested for the prevention and detection of suspected or alleged crime, or offence and be able to show a police officer or authorised Council officer recent data or footage.

15. Body worn video cameras will be worn by designated SIA security response teams when responding to alleged incidents.

16. The PLH shall ensure adequate lighting is provided throughout the premises and within the vicinity of the premises' footprint including public areas for entry, exit and emergency egress routes details of which will be included on the Site Plan.

17. Lost Property will be retained by Event Control and a log of items will be kept. Where information about the owner is available, the customer services team will make attempts to

contact the patron concerned and return their item(s). A contact email address for information about lost property will be provided by the PLH.

18. A Major Incident Plan will be included within the EMP. The Major Incident Plan will be agreed in advance with the Licensing Authority and Responsible Authorities prior to the first event of each year via the SAG (or other body nominated by the Licensing Authority). The Major Incident Plan will include details of coordination with the emergency services and how the premises will be evacuated. The EMP will contain the contact details of those nominated by the PLH to manage any major incident.

19. The PLH will ensure the provision of and maintain suitable access to the site at all times during the build, break and live events, for emergency services including the Police, ambulance and fire and a rescue, including during the departure and arrival of patrons and adverse weather. Details of the emergency access routes, including their specification, shall be contained in the Major Incident Plan within the EMP. These routes will be designated as the 'Blue Routes'.

20. The PLH will agree Emergency Services Rendezvous Points with the emergency services. Details of the Blue Routes and Emergency Services Rendezvous Points will be detailed within the EMP and on the Site Plan.

21. A Safeguarding of Children and Vulnerable Adults Policy will be included in the EMP and agreed with the Licensing Authority and Responsible Authorities prior to each event via the SAG. All members of the Event Liaison Team will be briefed on the safeguarding measures and all operational staff will follow the procedures set out in the Policy.

22. The welfare service provider will be provided for children, including lost and unaccompanied children and vulnerable adults. Welfare provider and those with significant access to children and vulnerable adults will be subject to a Disclosure and Barring check. A Lost Children policy will be included in the EMP and agreed with the Licensing Authority and Responsible Authorities prior to each event via the SAG.

23. There shall be at least one personal licence holder in the bar present whilst the bars is in operation. Furthermore, whenever the premises are open to the public the Designated Premises Supervisor shall be present within the licenced premises.

24. Plastic glasses or cans will be used at the bar. Where a drink is in a bottle and this is not plastic, the contents of said bottle will be decanted into a plastic glass.

25. The boundaries of the licenced premises will be clearly fenced and marked so that staff, interested parties, police and members of the public can clearly see what areas are licenced.

26. All core event staff and personnel will be issued with a radio and will be in contact with event control.

27. All licenced door staff will use radios to contact each other and will wear hi-visibility arm bands with their SIA badge clearly on display. They will also be in high visibility jackets or similar and should be clearly identifiable as security.

28. All stewards will wear high visibility jackets or similar and should be clearly identifiable as stewards.

29. The appointed security contractor will provide SIA registered security staff provision, including the mix of male/female staff will be based on a risk assessment carried out no less than one month before any event.

30. Outside the permitted hours for alcohol, all alcoholic drinks shall be secured safely to prevent their sale or theft.

31. Any patrons displaying signs of drunkenness or use of drugs will be ejected from the premises where it is safe to do so or admitted to onsite welfare facilities until they are deemed safe to be ejected. Where anti-social behaviour is observed in connection with alcohol or drugs, the patron will be ejected when safe to do so.

32. Refusal log books will be completed for any refusal of the sale of alcohol. There will be one book at every bar and will be made available upon request to officers from Cambridge City Council, Trading Standards or Cambridgeshire Constabulary.

33. Security will be posted at key locations, as identified within the EMP and agreed with all relevant statutory authorities, around the event site to ensure the protection of adjoining residencies and businesses.

34. All drugs or illicit substances found or confiscated on site will be logged via radio at the point of confiscation and then returned to the event HQ where it will be securely stored and logged in a drugs book which shall be made available upon request to Officers from Cambridgeshire Constabulary. All contraband along with seizure records will be handed to

Cambridgeshire Constabulary at the end of the event.

35. All customer facing staff will be provided with Welfare and Vulnerability Training, including Ask for Angela Scheme.

Public safety

36. All planning for the event will be in line with recommendations laid out in the online 'Purple Guide' and HSG154 Managing Crowds Safely and will be planned in strong consultation with local authorities and licensing staff via regular meetings starting no less than 3 months before the proposed start date of any activities on the site.

37. The final site layout shall be as agreed with the event health and safety advisor and Security consultant and all statutory authorities (which includes but is not limited to members of the council events department, licensing, highways, parking, and blue light services.)

38. A dedicated area in the site, adjacent to the First Aid section, will be provided for welfare provision to treat and ensure the safety of any vulnerable patrons in the premises.

39. Adequate medical provision will be made available in line with calculations from the "Purple Guide" and following a risk assessment carried out by the medical provider.

40. An incident book will be completed for any incident that takes place within the licenced premises. The book will be made available upon request to officers from the Licensing Authority, Trading Standards and Cambridgeshire Constabulary.

Prevention of public nuisance

41. Waste management teams, alongside event staff will be engaged to ensure the event site is cleaned and returned to its previous condition.

42. Attendees will be reminded of the residential location via digital media in advance of the event and clear signage throughout the event site will be used to remind and inform attendees of the proximity of residential areas.

43. Noise limits will be agreed with local authority noise management agents and adhered to vigorously. All residents within the area will be advised, by way of a letter drop, of any use of the premises, no less than one month before any event. A contact number will be provided in this letter drop for residents to be able to contact the noise management staff to ensure any complaints can be dealt with in a timely fashion.

44. Sufficient sanitary facilities will be made available within the premises to prevent public urination (as per the Event Management Plan).

45. Following discussion with Cambridge City Council Environmental Protection team, noise limits will be set in advance. These limits will be implemented throughout the course of the build, de-rig and live dates.

46. The organisers will monitor on-site dB noise levels and ensure that set noise limits will be adhered to, with regular reading to be taken and recorded.

47. A dedicated festival 'hotline' will be in place for local residents to contact the festival organisers, enabling them to respond to noise disturbance concerns and react accordingly.

Protection of children from harm

48. Depending on the specific event, the site will either be restricted to people who are 18 years or older or it will be open to all ages. When applicable, anyone under the age of 18 will need to be accompanied by an adult. 2 people under 18 years of age can be accompanied by one adult (exceptions due to circumstances will be made e.g. single guardians and large family groups). Vigorous ID checks will be carried out at the point of entry and sale for any age restricted products.

49. All age restricted sales training undertaken by staff members will be fully documented and recorded prior to being allowed to sell alcohol.

50. The premises will adopt a 'Challenge 25' policy whereby any person attempting to buy alcohol who appears to be under 25 will be asked for photographic ID as proof of their age. The only ID that will be accepted are valid passports and UK driving licences with a photograph, or proof of age cards bearing the PASS mark hologram. The list of approved ID may be amended or revised with the prior agreement of Cambridgeshire Constabulary and the Licensing Authority without the need to amend the actual licence.

Annex 3 – Conditions attached after a hearing of the licensing authority

1. The licence is limited to single day use on Saturday 5th July 2025 with a maximum capacity of 2,499 people.
2. The Premises Licence Holder will provide a direct contact number for a named manager, who will always be on duty at the Premises during the event and contactable when the Premises is open (the community hotline). All complaints will be logged and those relating to noise will immediately be relayed to the Sound Control Consultant with details, where provided, of the complainant's name, address and postcode, telephone number and a description of the disturbance. The Sound Control Consultant will visit the complainants address as soon as reasonable practicable and take a measurement. If MNL are measured to be above the limit immediate action will be taken on-site to reduce the level from the event.
3. The community hotline contact number will displayed on the Premises' social media (if available), Premises' website (if available), and provided to the Licensing Authority and prominently at the entrance to the event.
4. The appointed noise consultant shall produce a Noise Management Plan (NMP) to be submitted at least 3 months prior to the event for approval by the licensing authority. The NMP shall propose off-site Music Noise Level (MNL) limits, to include low-frequency criteria (expressed as L_{Ceq,T})
5. The event organiser & appointed noise consultant shall engage and work closely with the Local Authority Environmental Health Team in all phases of the event to ensure compliance to the Noise Management Plan. This includes pre, during and post event, including sharing any relevant documents and noise monitoring records upon request
6. The Premises Licence Holder will obtain a Temporary Traffic Restriction Order for access roads into the premises and instigate a 1-way traffic control system for the event.

Annex 4 – Plans

285771

This licence was granted on:	27 th January 2025
This licence was varied (minor) on:	22 nd March 2025

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